



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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COHDA WIRELESS APPOINTS JOCHEN STEINHAUER

Global leader in connected autonomous vehicle technology Cohda Wireless has further strengthened its global sales force with the appointment of Jochen Steinhauer as Sales Director Europe.

Mr. Steinhauer brings over 20 years of sales and management experience in the technology sector and joins Cohda from global leader in IoT, Telit Communications. He also spent 5 years with Swiss manufacturer of wireless semiconductors u-blox and has held senior positions with Atmel Corporation, NEC Electronics and several other leading brands.

Mr. Steinhauer will be based in Cologne and will report to Cohda Wireless Vice President of Business Development, Bernd Luebben.

In July this year, Cohda appointed Andrew McLean as Sales Director for the Asia Pacific region and Joseph Pullin as Sales Director covering the United States.

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ABOUT COHDA WIRELESS

Cohda Wireless is a global leader in the development of Connected Autonomous Vehicle software with proven applications for Smart City, Mining and other environments. Cohda's technology connects vehicles with infrastructure and pedestrians to make our streets, cities and working environments safer, smarter and greener. Cohda is headquartered in Australia and has offices in Europe, China and the USA.

Cohda Wireless's innovative software solutions enable autonomous vehicles to connect with other vehicles and with Smart City infrastructure. These connections span Vehicle-to-Vehicle, Vehicle-to-Infrastructure, and Vehicle-to-Pedestrian (collectively called V2X), and allow CAVs to 'talk' to each other, Smart Cities, and vulnerable road users in order to avoid accidents, reduce congestion and be more efficient. Cohda partners with Tier 1 Automotive Suppliers, ITS Equipment Vendors, and Mining Equipment Technology and Services (METS) vendors to provide complete hardware/software solutions to Car Makers, Smart Cities, and Mine Operators, respectively. Cohda's products are used widely in locations including the USA, Europe, Australia, Japan, Africa, Middle East, China, Singapore, Taiwan, and Korea.

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